



Best Three-Row SUV of 2016

After extensive testing in the Cars.com Three-Row SUV Challenge, the 2016 Honda Pilot has been named the Best Three-Row SUV of 2016 and the overall Challenge winner. Congratulations!

Gaining trust of auto shoppers is a critical step in the car buying decision journey. Leverage Cars.com's editorial accolade to stand out from your competition as car shoppers make their purchase decision.



Editorial Content

Read the full article on Cars.com

<https://www.cars.com/articles/what%25E2%2580%2599s-the-best-three-row-suv-of-2016-1420692254240/>





Marketing Materials

Point-of-Sale Materials

Promote the Honda Pilot as the Best Three-Row SUV of 2016 throughout your store. Contact your Cars.com rep to order the point of sales materials below.

Clings



Mirror Tags



Suggested Social Copy

TWITTER

[@carsdotcom](#) names the Honda Pilot the “Best Three-Row SUV of 2016.” Ready to drive? [insert URL provided]



FACEBOOK

With loads of features and space galore, it’s no wonder that the Honda Pilot was named the “Best Three-Row SUV of 2016” by Cars.com [insert URL provided]



LINKEDIN

With loads of features and space galore, Cars.com names the Honda Pilot the “Best Three-Row SUV of 2016.” {insert URL provided}





INSTAGRAM

Plugs and ports for everyone in the Honda Pilot, named “Best Three-Row SUV of 2016” by Cars.com Find the results in the link in our bio.



Positive Consumer Reviews

“We had a 1998 Honda CRV and decided it was time to get a newer car with new safety features and more cargo space. The 2016 pilot with AWD and sensory system did that. We were glad we could add these to the EX without having to buy a model with more features than we needed.”

Consumer Review

“Safety is the TOP priority for us when looking to buy a car for our family. Some SUVs we looked at didn't have complete iihs crash test results, so those SUVs were automatically tossed off our list. If I was running the company and had a good product, I would donate a couple SUVs/cars/trucks/whatever my product, etc for testing. The Honda Pilot had good crash test results and good safety equipment when you get the Honda Sensing package. We got the Touring edition which automatically comes with Honda Sensing, Navigation, and rear BlueRay Player. My only complaint is that there are not many rear vents for AC or heat. Those little backseat passengers can get pretty toasty on hot days, especially little ones in rear facing car seats.”

*Ohio Mama, Lima, OH
Consumer Review*

Read more consumer reviews here: <https://www.cars.com/research/honda-pilot-2016/consumer-reviews/>



Press Release

Cars.com Releases Ranking of Best Three-Row SUVs

2016 Honda Pilot named "Best Three-Row SUV of 2016"

CHICAGO – Experts from Cars.com, the television show *MotorWeek*, and a family in the market for a new vehicle put the current lineup of three-row SUVs to the test to determine the best option.

Contenders in the "Three-Row SUV Challenge" include the 2017 Dodge Durango, 2017 Ford Explorer, 2017 GMC Acadia, 2016 Honda Pilot, 2017 Hyundai Santa Fe, 2017 Kia Sorento, 2016 Mazda CX-9 and the 2017 Nissan Pathfinder.

"Families still love their SUVs, and three-row SUVs are among the most popular rides for shoppers in these days of inexpensive gasoline," said Patrick Olsen, Cars.com editor-in-chief. "They offer a ton of cool features, lots of useable space and cargo room, and come with plenty of ways to pamper the kids. These SUVs seat from six to eight occupants, and are equipped with the latest technology features for entertainment, driving and safety."

To qualify as a Challenge participant, each vehicle tested had to cost less than \$45,000, including destination fee, and had to have an EPA combined fuel mileage rating of at least 19 mpg. "Shoppers in this category like to get a lot for their money, and the SUVs we tested came nicely equipped for the price-point," said Olsen.

Testing included round-robin expert evaluation on a set course, a 170-mile drive to determine real-world mpg, and testing by an in-market family.

Extensive expert and consumer testing resulted in the following ranking:

1. 2016 Honda Pilot
2. 2017 GMC Acadia
3. 2017 Kia Sorento
4. 2016 Mazda CX-9
5. 2017 Dodge Durango
6. 2017 Ford Explorer
7. 2017 Hyundai Santa Fe
8. 2017 Nissan Pathfinder

"The Honda Pilot is a world-class SUV and the perfect alternative for minivan-averse families," said Olsen. "It offers minivan practicality in a SUV body. The Pilot is packed with smartly designed family features, incredible attention to detail and all kinds of storage room and space for people and cargo."



For more information on testing and detailed results, visit www.cars.com/news.

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